



**For Immediate Release**  
**Oct. 27, 2011**

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**\*\*\*Media Advisory\*\*\***

## **Speak Up Parents: Your Teens Want to Talk!**

***“Most of Us [2 out of 3] want adults to talk with us about the dangers of using alcohol!”***

***\*source: Youth First Most of Us Survey of 4,785 high school students in SW Indiana***

### **News Conference**

**Date: Friday, Oct. 28**

**Time: 9:45 AM**

**Location: Mt. Vernon High School Media Center (Library)**  
**1000 W. 4<sup>th</sup> St, Mt. Vernon, IN**

**Who: Youth First & Southwest Indiana Schools and Community Collaborative**  
**Youth First, Inc. President & CEO Parri Black**  
**Safe Schools/Healthy Students Program Director Cynthia Smith**  
**Mt. Vernon High School Asst. Principal Tom Russell**

**Also available for interviews: parent, student, and local business owners**

**Summary:** Local teens are calling out their parents through a survey of high school students in Gibson, Posey, and Warrick counties. While MOST – 2 out of 3 – want their parents to talk to them about the dangers of alcohol, MOST – 2 out of 3 – say their parents seldom do. Come find out what they have to say and how this can motivate parents and other adults to help prevent underage drinking.